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Smart-Islands.eu

Smart.apps for Mediterranean Islands

“Be there before you are there”

Smart Islands integrates multiple services for tourism, transportation, environment, health, civil protection & other, under a 3D Tablet-PC interface. “Smart-Hydra” will be available from the Apple Store in 2012. The project will deliver 20+ Mediterranean Islands from Greece, Italy, Spain, Cyprus and Malta



Coordinator

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Partners

SMART-ISLANDS is developed by 10 EU partners from Greece, Italy, Malta, Spain, Germany and Cyprus

Duration

The project will be accomplished in 24 months (2011-2013)

Total cost

The project total cost is €1.590.000

Programme

EU/ICT PSP
Objective 4.1: Open Innovation for Future internet Enabled Services In “Smart” Cities.
Pilot Type B

URL

<http://www.smart-islands.eu>

Scope & Objective

Mediterranean islands are small, numerous, lacking infrastructure whilst impacted by seasonal tourism, being far from the definition of smart cities

The poor availability of spatial data infrastructure, the lack of available services for sustainable urban environment and city management, and the special socioeconomic conditions are key factors to be considered in the Mediterranean

Current SDIs for islands and smart services do not cover the main characteristics of a “Smart-Island”, as geographic datasets & databases are not integrated or harmonized for services

A “Smart-Island” provides its inhabitants and visitors with services based on ICT/IST in a variety of sectors such as mobility, tourism, leisure, real estate, weather, health, yachting, environment and others

The SMART-ISLANDS *project* provides to multiple levels of users a variety of Mediterranean islands based service-applications under friendly 3D interfaces, whilst the Product justifies the motto “*be there before you are there!*”

Approach

SMART-ISLANDS is not a research & development project in the context of the classical FP7, rather it capitalises on successful EU/RTD projects and provides added-value for services commercialised in 2012, next to a Franchising model

SMART-ISLANDS is *a product* aimed to *selling services for profit* with the aim to recover partners investment within two years after project closure

The SMART-ISLANDS products are *operational applications on the iPad and other tablets*, offering smart information to island visitors and citizens through state of art technology



The Smart-Hydra iPad.app

Outcome & Benefit

The Smart-Islands applications focus on real-time information for the tourist industry, depicting all possible available information displayed on 3D-backgrounds

The first smart-islands application will be available in October 2012 as a commercial iPad app available in the Apple Store

Marketing & commercialization of such a project is not straight-forward, thus the project is supported by an accurate business plan & market surveys

Information

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The first real life application or Smart-Islands is being delivered for the Hellenic Island of Hydra (Ydra) and will set the model for another 50+ islands

“Smart-Hydra”

“Smart-Hydra” is a Location Based Service Mobile App for iPad and online 3D-viewer providing information on travelling, accommodation, entertainment, leisure, history, weather, health, public issues, and many other island life-sectors

The application is in its final phase of development. Please visit www.smart-islands.eu or www.smart-islands.eu/hydra for details and to be up-to-date on apps launching, and how you can join the *Smart-Islands Network* and benefits from its technologies as a “Franchisee”

“Smart-Hydra” features

- Accurate and updated information for tourists and citizens
- Explore all island facilities and services via a single touch
- Landmarks and POIs extensive information
- Directly book your flight, boat & hotel
- Discover shops, restaurants, events, news, tours and more
- Conduct a cardio test
- 360 Panoramas, videos links to social networks
- Access A to Z Business and Bleu-Pages Directory
- Weather forecasting
- 3D desktop version

Consortium

SMART-ISLANDS partners form a compact and well balanced consortium among 10 EU partners from Cyprus, Greece, Germany, Italy, Malta, and Spain